

Press Release

**FAMDENT Show Mumbai 2024 Concludes with Record-Breaking Turnout from 25 Countries and Enthusiasm from the Entire Dental Community**

**India – July 2024:** The 18<sup>th</sup> edition of FAMDENT Show Mumbai, held from June 21-23, 2024 at the Bombay Exhibition Centre, wrapped up with a resounding success. The three-day event served as a vibrant hub for India's clinical dentistry community, attracting a record-breaking 11,800 attendees from 22 Indian states and over 25 countries worldwide.

The exhibition witnessed 152 exhibitors, including 25 companies that participated for the first time, unveiling a diverse range of dental products and solutions spanning across an area of 8500 square meters. Companies from Korea also participated in this edition, showcasing their latest innovations. The exhibition showcased a wide variety of dental units, lighting systems, suction systems, practice furniture, materials for inlays, crown & bridges, denture materials and a comprehensive range of laboratory equipment, materials, and sterilization technologies. Exhibitors were notably satisfied with both the visitor profile and the overall turnout throughout the three-day event. The attendees' significant decision-making authority facilitated numerous successful deals, highlighting the event's pivotal role in the dental industry.

Attendees included dentists, dental professionals, dental hygienists, pharmacists, dental traders, distributors, academicians, dental technicians and dental associations. They were driven by the exceptional variety and quality of products showcased. A significant 44% of attendees leveraged the platform to explore new products and cutting-edge solutions, highlighting their thirst for innovation.

26% and 21% of attendees sought connections with new suppliers and strengthened existing relationships with familiar brands, respectively, underscoring the event's role in fostering and nurturing partnerships.

Ajay Kumar Gulati, General Manager – Messe Düsseldorf India shared his thoughts on the success of the event, "FAMDENT Show has consistently grown into a powerhouse platform for the dental industry. It's incredibly rewarding to witness this year's tremendous growth, alongside the overwhelmingly positive feedback from both visitors and exhibitors regarding the show's quality. The Indian dental industry boasts immense potential for growth, and the show is committed to providing a comprehensive platform that caters to the evolving needs of dental professionals."

Running parallel to the exhibition, the scientific conference, featuring over 30 renowned dental experts, proved to be a powerful learning experience for 1394 delegates. Some of the topics that were covered as part of this extensive learning program are Treatment of Broken Files, Bioceramics in Endodontics, Restorative & Aesthetic Dentistry, Implant Placement & Oral Surgery, Sterilization Techniques, Current Concepts of Cortico Basal Implants, AI Revolution in Dentistry, Digital Workflows

in Prosthodontics among others. The conference also offered valuable Continuing Dental Education (CDE) points, bridging the gap between industry and academia.

Other highlights include the massive participation from interns, undergraduate & postgraduate students as well as dentists & clinicians in the Paper Presentation & e-Poster Competition. The presentations were judged by experts based on content, relevance, presentation, time adherence and question & answer sessions, with winners receiving recognition in Gold, Silver, and Bronze categories.

Eight captivating hands-on workshops provided attendees with practical learning opportunities on topics like Ultrasonics in Endodontics, Bioceramics & MTA in Endodontics, Rotary Endodontics, 3D Obturation and more.

The show also saw the participation of renowned brands as partners, such as *Colgate Palmolive (I) Limited* as Principal Partner, *OneNation (STGC Uniformity Private Limited)* as Scrub Partner, *Futuredent* as Conference Partner and *Dentist Channel Online* as Media Partner.

FAMDENT Show Mumbai 2024 served as a catalyst for knowledge exchange, industry collaboration, and business growth. The exceptional turnout and positive feedback from exhibitors and attendees alike solidify the event's position as a leading platform for shaping the future of Indian dentistry.

The next chapter of FAMDENT Shows will unveil in Hyderabad from 15-16 February 2025 for the 7<sup>th</sup> edition, followed by its return to Mumbai for the 19<sup>th</sup> edition from 23-25 May 2025 at the Bombay Exhibition Center.

### About the Organiser

Messe Düsseldorf India Pvt. Ltd. is a fully owned subsidiary of Messe Düsseldorf GmbH which is a global player both as a trade fair organiser and as a provider of trade fair-related services for exhibitors and visitors. Messe Düsseldorf India has been successfully staging established trade fairs like Medical Fair India, In-Store Asia, FAMDENT Shows & Awards, glasspex India, glasspro India, pacprocess & foodpex Mumbai, India Essen Welding & Cutting, wire India, Tube India, METEC India and ProWine Mumbai. Besides organizing successful trade fairs in India, the company is also the exclusive Sales representative of Messe Düsseldorf Group for the Indian Market and is canvassing Indian customers to Events of Messe Düsseldorf Group worldwide.

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